

EVENT DETAILS



WHO:

The Port of Greater Cincinnati Development Authority in collaboration with the Bond Hill community.

WHAT:

The Placemaker Pacer - a 5k and 1-Mile Family Fun Run with placemaking activities to reimagine the Reading Road corridor in Bond Hill. Whether you're a first time Bond Hill visitor, a long-time resident, or rediscovering your Bond Hill roots, come create with us. **Entry fees will be evenly split between the Bond Hill Community Council and Crayons to Computers.**

WHEN:

August 26th, 2017

8:30AM: In-Person Registration Opens — **9:00AM:** Placemaking Festivities Begin

9:30AM: 5K Start Time — **10:00AM:** Family Fun Run Start Time

WHERE:

Start/Finish Line @ Tryed Stone New Beginnings Church - 5550 Reading Rd., Cincinnati OH, 45237

WHY:

The Port Authority is a mission driven organization focused on creating transformative change in the Cincinnati region. The Placemaker Pacer is where you can become a part of that change. This year's 5k and 1-mile Family Fun Run focus on Bond Hill and our development sites at MidPointe Crossing and the Bond Hill Business District. Join the movement, see the opportunities, and make your mark on Bond Hill's bright future.

GET REGISTERED:

<http://bit.ly/placemakerpacer2017>

All participants registered by August 11th will receive a T-shirt at the event. Placemaking activities are open to all — no registration required. Come join the movement!

After the race, head back to Tryed Stone New Beginnings Church for Bond Hill Day, a community event organized by the Bond Hill NET featuring food, music, & fun for the whole family!

PLACEMAKER PACER 5K

BOND HILL | 2017



PLACEMAKER PACER MAP

-  5K ROUTE
-  1-MILE FAMILY FUN RUN ROUTE
-  PLACEMAKING ACTIVATION SITE
-  MILE MARKER
-  WATER STOP



A PORT OF GREATER CINCINNATI DEVELOPMENT AUTHORITY EVENT



SPONSORSHIP OPPORTUNITIES



WHY SPONSOR?

The Placemaker Pacer 5K is launching its inaugural run in your neighborhood! This gives you a chance to be among the first to be a part of a community building event geared towards bringing everyone together to celebrate Bond Hill. Your sponsorship participation is a great way to hang a sign on your door and say, "Open for Business" to the community.

The event will include food, entertainment, and participation by local radio stations broadcasting live from the event site. And best of all? The proceeds will go back into the community, with equal contributions between the Bond Hill Community Council and Crayons to Computers.

SPONSORSHIP LEVELS:

PLATINUM LEVEL SPONSORSHIP (ONLY 3 SPOTS AVAILABLE) - \$5,000

Make your mark and become a permanent part of the Bond Hill Community! When the race is over, we still want to win and make a lasting and sustained difference in the neighborhood. We can't think of a better way than to create "legacy" Placemakers within the business and residential district as a constant reminder that we value the community and to encourage and foster pride in residency. These placemakers create new and fun gathering places in the neighborhood, while highlighting the talent of local artists.

Platinum Level Benefits:

- Company branded plaque in one of three placemaker sites as a constant reminder that you are open for business and are investing in the community where people work and live
- Premier logo placement and recognition as a platinum sponsor on all event publications, signage, t-shirts, print advertising, and website advertising with direct link to company website
- Company logo on Start/Finish line banner
- 10 complimentary race entries
- Space to set up a booth, table, or other company promotional display
- Opportunity to include promotional items in registration bags (items to be supplied by sponsor)

START/FINISH LINE SPONSORSHIP - \$2,500

- Your sign or banner prominently displayed at the Start/Finish Line
- Company logo on event day t-shirt
- Company logo on race website
- 5 complimentary race entries
- Space to set up a booth, table, or other company promotional display
- Opportunity to include promotional items in registration bags (items to be supplied by sponsor)

WATER STOP SPONSORSHIP - \$500

- Your sign or banner prominently displayed at an assigned Water Stop
- Company name on event day t-shirt
- Company name listed on race website
- Opportunity to include promotional items in registration bags (items to be supplied by sponsor)

“SHOUT OUT” SPONSORSHIP - \$250

Want to show your support for the community for this event and “show up” on race day? Consider a basic sponsorship, which will include your company name listed on race website, your sign or banner displayed at an assigned mile marker, and the opportunity to include promotional items in registration bags (items to be supplied by sponsor)

SPONSORSHIP COMMITMENT FORM



Information

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Company Website: _____

Sponsorship Level

- Platinum Level Sponsor (\$5,000) Start/finish Line Sponsor (\$2,500)
- Water Stop Sponsor (\$500) “Shout Out” Sponsorship (\$250)

Fulfillment

- Check Enclosed Please Invoice Me

Signature: _____ Date: _____

Please make checks payable to: Port of Greater Cincinnati Development Authority

Please return this form to:

Port of Greater Cincinnati Development Authority
3 E 4th St #300
Cincinnati, OH 45202

For Additional Information, Email:
bgumm@cincinnatiport.org